

**SWEEPSTAKES RULES
MASSACHUSETTS GUN RIGHTS
BROKEN PROMISE GUN GIVEAWAY – RUGER LC9s Pistol
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN.
OFFERED ONLY TO CITIZENS OR LEGAL RESIDENTS OF THE
UNITED STATES AGED 21 YEARS OR OLDER.**

1. ELIGIBILITY: Open to United States citizens residents or legal residents who are 21 years of age or older, and possess a MA LTC.

Employees, officers and directors of the Massachusetts Gun Rights (the “Sponsor”), its subsidiaries, affiliates, advertising and promotion agencies (collectively, the “Sponsor and its agents”) and immediate family members (spouses and siblings, children and parents and their spouses, regardless of where they live) or members of the same households (whether related or not) of such individuals are not eligible. Contest void where prohibited by law.

The winner of the LCR9 Giveaway must be of legal age in the jurisdiction in which they reside. Winner must claim prize within 48 hours of drawing’s end or of being contacted. Winner must return any and all paperwork and compliance documentation within 2 weeks of drawing’s end to claim prize.

2. TO ENTER: The Broken Promise Gun Giveaway (“Sweepstakes”) begins Monday, May 15th, 2017 and ends at 11:59 PM EST on Friday, June 16th, 2017. Entries must be received on or before 11:59 PM EST on Friday, June 16th, 2017. Limit one entry per person.

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed to be submitted by the person in whose name the reply was addressed to at the time of entry.

Potential winner may be required to provide evidence that winner is the authorized holder of the address associated with the winning entry. Judge’s decisions are final and binding.

3. PRIZE/ODDS OF WINNING: On or about Saturday, June 17, 2017 representatives of the Sponsor will conduct a random drawing from among all eligible entries received to award, one Ruger LC9s Pistol for a TOTAL SWEEPSTAKES VALUE of \$479.00. Promotional graphics do not necessarily represent the actual prize.

Selection of the first place winner will be made at random. The winners will be drawn on or about 11:59 PM EST Saturday, June 17th, 2017. Winners will be notified by telephone and/or email on the following business day. Winners will have two days to claim the prize and arrange for pickup upon notification. The odds of winning are determined by number of eligible entries received. Prizes are

nontransferable, non-negotiable, and not redeemable for cash, credit, or other merchandise. If prize becomes unavailable, the Sponsor reserves the right to substitute the prize with one of comparable value.

4. GENERAL: Taxes on prize and all expenses related to acceptance and use of prize and not specified are the sole responsibility of the winner. Winners of prizes valued at \$600 or more will be issued an IRS 1099 Form for the value of the prize. The number of eligible entries received will determine odds of winning. No prize transfers or cash redemption permitted. No prize substitution, in whole or in part, except by Sponsor due to prize unavailability, safety or security considerations, or any other reason as solely determined by Sponsor in which case a prize of comparable or greater value will be awarded.

By participating, entrants agree [a] to these rules and decisions of Sponsor and judges, which shall be final in all respects relating to this Sweepstakes; and [b] to release, discharge and hold harmless Sponsor and its agents from any and all injuries, liability, losses and damages of any kind resulting from their participating in the Sweepstakes or their acceptance, use or misuse of a prize including, without limitation, personal injury, death and property damage; and if a winner, [c] to permit Sponsor to use his or her name, photograph, likeness, statements, biographical information, voice, voice likeness and city and state address for advertising, publicity and promotional purposes in all media, including but not limited to on air and online, in perpetuity, without compensation (unless prohibited by law) and agree to execute specific consent to such use upon request.

Sponsor and its agents are not responsible for and shall not be liable for: [a] electronic, hardware or software program, network, Internet, computer or other technical malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the collection, processing and transmission of data; [b] lost, late, misdirected, illegible or incomplete entries or postage-due mail; [c] any typographical or other error in the advertising or printing of the Sweepstakes or in the administration of the Sweepstakes; or [d] any condition that may cause the administration, security or proper play of the Sweepstakes to be disrupted or corrupted; and in such event Sponsor reserves the right in its sole discretion to cancel or suspend the Sweepstakes or any portion thereof and to award the prize(s) via a random drawing from among all eligible entries legitimately received prior to cancellation. Entry information becomes property of Sponsor.

5. SPONSOR: Massachusetts Gun Rights, P.O. Box 785, Worcester, MA 01613.